

Use Your Emoji-Nation

Official Rules

- 1.) **ELIGIBILITY:** The "Use Your Emoji-Nation" Contest (the "Contest") is offered and open only to persons who are 18 years of age or older at the time of entry, approved to fly by the TSA and follow TSA Regulations, and live within 150 miles of the Central Illinois Regional Airport. Direct employees of the Bloomington-Normal Airport Authority ("Sponsor"), Allegiant, Trego-Dugan and their immediate family (parent, child, sibling and spouse of each) or members of their households are not eligible. By entering, you agree to these Contest rules (the "Official Rules"). This promotion is in no way sponsored, endorsed or administered by, or associated with Facebook, Instagram or Twitter.
- 2.) **PROMOTION PERIOD:** The "Use Your Emoji-Nation" Promotion begins at 10:00 a.m. Central Time ("CT") on May 18, 2017 and ends at 5:00 p.m. on June 29, 2017 ("the Promotion Period").
- 3.) **HOW TO ENTER THE PROMOTION:** During the promotion period visit the Sponsor's social media channels on Facebook (www.facebook.com/FlyCIRA), Twitter (@FlyCIRA) or Instagram (flycira) and either like or follow the appropriate account. Take a picture of yourself dressed as or imitating an emoji. upload the photo ("Entry") on one of the @FlyCIRA accounts on the platform of your choice and use the promotion hashtag #CIRAemojination and #FlyCIRA. Make sure your post is visible to the public (on Facebook, set your post to public; for Twitter and Instagram, make sure your account is a public one.) There will be no paper entries for this Contest. All entries must be posted on line at the designated platforms. Multiple entries are allowed.
- 4.) **DRAWING/ODDS:** Odds of winning in any Contest depend on the number of eligible entries received for that drawing. Winning photos will be selected at random from all eligible entries across the three media platforms.
- 5.) **ENTRY QUALIFICATIONS:** By posting your Entry, you represent that your entry conforms to the submission guidelines set forth with all of these Official Rules, and agree that the Sponsor, in its sole discretion may remove your Entry and disqualify you from the Promotion if it believes, in its sole discretion, that your Entry fails to conform to the submission requirements or these Official Rules in any way or is deemed inappropriate.
- 6.) **PRIZE PACKAGE:** Two (2) winners will each receive one (1) voucher for \$250 for travel on Allegiant originating from the Central Illinois Regional Airport. All applicable air carrier travel voucher rules apply.
- 7.) **WINNER NOTIFICATION:** Attempt will be made to contact and notify winners through social media within one week of June 29, 2017. Winners will be required to respond (as directed) to the notification within one week of an attempted notification. The failure to respond timely to the notification may result in forfeiture of the prize. Sponsor, in its sole discretion, may attempt to contact

up to 3 (three) potential winners of a prize with the above procedure after which the prize in question may go un-awarded if it remains unclaimed.

8.) REDEEMING PRIZE: Contact Fran Strebing, Central Illinois Regional Airport, Airport Authority office at (309) 663-7384, fran@cira.com to redeem prize. The Winners are responsible for complying with any additional terms applicable to the prize including any age restrictions or limitations on eligibility to fly. Sponsor reserves the right to substitute a prize with any alternate prize of equal or greater value. No cash redemptions. Taxes are the sole responsibility of Winner. Redemption of prize is dependent on Allegiant schedule from Central Illinois Regional Airport at time of booking.

9.) LEGAL RESTRICTIONS: This contest is void where prohibited or restricted by law.

10.) INDEMNIFICATION: By entering the Contest, each entrant agrees to indemnify, release and hold harmless sponsor and its parent, affiliate and subsidiary companies, the Facebook platform, the Twitter platform administrator, the Instagram platform, advertising and promotional agencies and all their respective officers, directors, employee, representatives and agents from any liability, damages, losses or injury resulting in whole or in part, directly or indirectly, from that entrant's participation in the contest and the acceptance, use or misuses of any prize that may be won, sponsor and its parent, affiliate and subsidiary companies do not make any warranties, express or implied as to the condition, fitness or merchantability of the prize. Sponsor and its parents, subsidiaries, affiliates, advertising and promotional agencies, and their respective officers, directors, employees, representatives and agents disclaim any liability for damage to any computer system resulting from access to or the download of information or materials connected with the contest.