

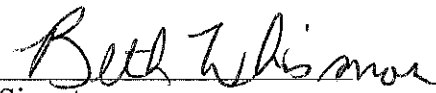
BLOOMINGTON NORMAL AIRPORT AUTHORITY
WEB SITE RFP AD HOC COMMITTEE MEETING REPORT
TUESDAY, AUGUST 2, 2016
4:00 PM

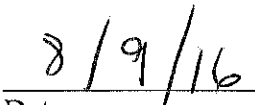
The Committee was called to order at 4:04 p.m. Commissioner Whisman, Commissioner Hanson, Executive Director Carl Olson, Deputy Director of Marketing Fran Strebing and Executive Assistant Lynnette Hindman were present. A quorum was acknowledged.

Carl Olson gave a brief background on the RFP. The website RFP was released on June 6th and all submittals were due by July 6th. Twelve proposals were received from the following companies; Business Builders, MCS Design, VE Websites, Amplified Digital (Pantagraph), The Quotient Group, The Weinstein Organization, Civic Plus, American Eagle.com, Cybernautic, Central States Media, Web Services Inc. and Ameex. Web Services, Inc and Ameex were rejected for failure to meet criteria for submittal as written in the RFP.

The Committee pulled their top 4 selections and discussed the merits of each. The Committee short listed to their top 3; The Quotient Group, Civic Plus and Cybernautic. Staff was directed to check references and to clarify a few questions with each firm in regards to schedule timeline, the role marketing would play in the strategic approach, not just in the design, project team and governmental entity compliance. Staff will report back to the Committee with their findings.

There being no other business to come before the Committee, the meeting adjourned at 4:50 p.m.


Signature


Date